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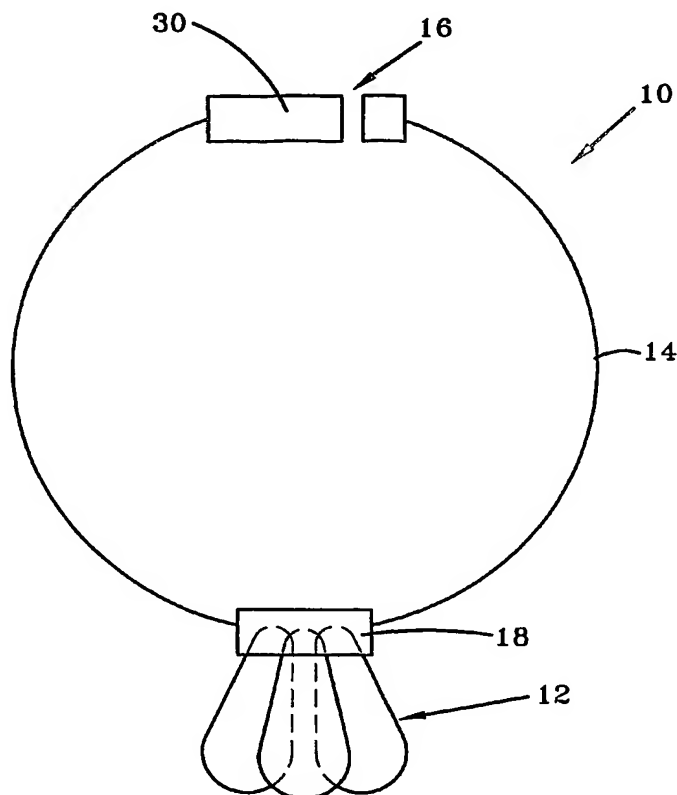
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(54) Title: **LIQUID CRYSTAL ACCESSORIES**



(57) Abstract: An accessory article incorporating liquid crystal materials includes at least one liquid crystal cell and at least one formable member for carrying the liquid crystal cell. The article includes a driving circuit connected to the at least one liquid crystal cell to control the appearance thereof. The liquid crystal cell comprises a pair of opposed substrates, wherein each the substrate has an electrode disposed thereon and facing the other the substrate with a gap that receives the liquid crystal material. Application of an electric field by the driving circuit allows the liquid crystal cell to reflect a desired color and in a desired logo or shape.



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